



2016

SEW APALOOZA!

Presented by



SEW LIKE A ROCK STAR

FRIDAY & SATURDAY, MAY 6 - 7

10:00 AM - 5:00 PM (*Doors open at 9:00 A.M.*)

ALLBRANDS HOUSTON, TX RETAIL STORE

18203 Egret Bay Blvd Houston, TX 77058

(281) 333-5322





AllBrands.com is excited to bring SEWAPALOOZA to a retail location near you! A Sewapalooza is a sewing festival in which sewing enthusiasts will gather to sew, have fun, learn and be inspired. This two day event will consist of create hands on projects featuring certain capabilities of the machines and different sewing, embroidery and quilting techniques. Two glorious days of sewing, fun, learning and socializing. Join us to learn some new techniques and get new ideas from Top National Educators. Get inspired with the latest trends and new projects.

Don't miss this exciting opportunity to spend two days of embroidery, education, and fun. You will gain valuable knowledge, experience and leave inspired with new unique techniques, projects and memories. Most of all, you will make new friends. You'll learn the secrets and tips to stitching like a pro. Learn how to use embroidery to transform everyday items into money making projects with your hobby. You will be inspired with embroidery techniques and projects that are easy, exciting, fabulous, and fun. You will be part of a very special event like none that you've ever seen.



EVENT HIGHLIGHTS

- 6 hours of sewing each day
- Top Educator in the Country
- Sew on Top of the line Machines
- Everybody gets their own machine
- Lunch and light snacks served both days
- Free event T-Shirt
- Free event bag with gifts

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**SEW
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Meet Your Educator

Come Join National Educator Heather Lofstrom for two glorious days of sewing, fun, learning and socializing. Join us to learn some new techniques and get new ideas from that Heather has to offer. Let her inspire you with the latest trends and new projects.

Heather Lofstrom
Grand Junction, CO



Heather Lofstrom is a sewing and embroidery educator specializing in BERNINA products. Sewing has been a part of her life since she was a child. Making Garments, Quilts and Crafts has always been a creative passion. Adding a BERNINA Machine to her sewing room has opened up a whole new avenue for her to express herself through sewing.

Heather has worked at a local BERNINA dealership for the past 6 years. Teaching a wide variety of classes from New BERNINA Owner, Design Works and V7 Software, Machine Embroidery, and several different types of Quilting Classes. Hosting events that excite and inspire sewing enthusiasts from beginner to advanced is what she loves to do. "Teaching is my passion, and my love for all things BERNINA brings out the creativity in my students."

"Let me show you what I can do with my BERNINA!"